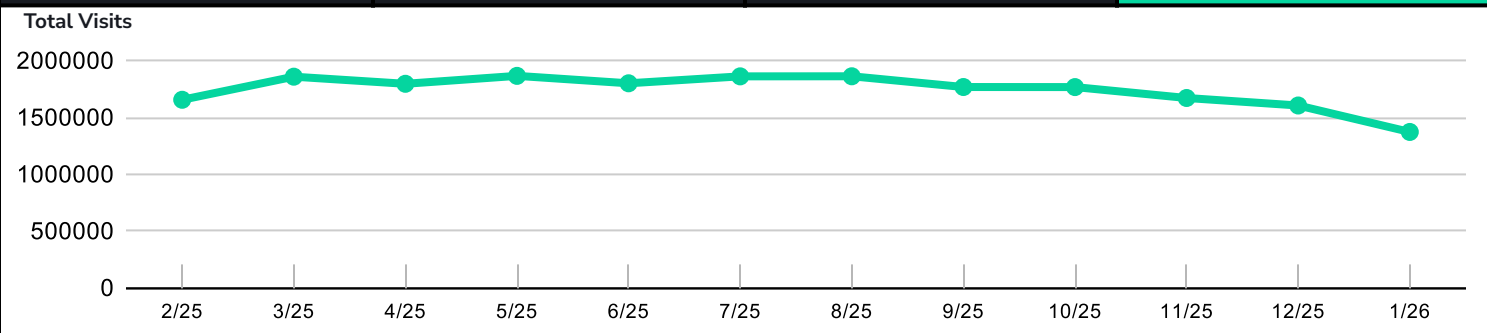


Mobile Data Report

2010 - 2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Mobile Data as of 1-2026



Oakland Mall
 300 W 14 Mile Rd



3 Month Visits	4,652,667
6 Month Visits	10,054,117
9 Month Visits	15,586,415
1 Year Visits	20,900,948
Average Monthly Visits	1,741,746
Median Daily Visits	58,455

Same Month Retailers - Top retailers visited by each brand

1	Windsor
2	Hobby Lobby Stores
3	Dairy Queen
4	At Home

Ranking - Store locations rank by geography

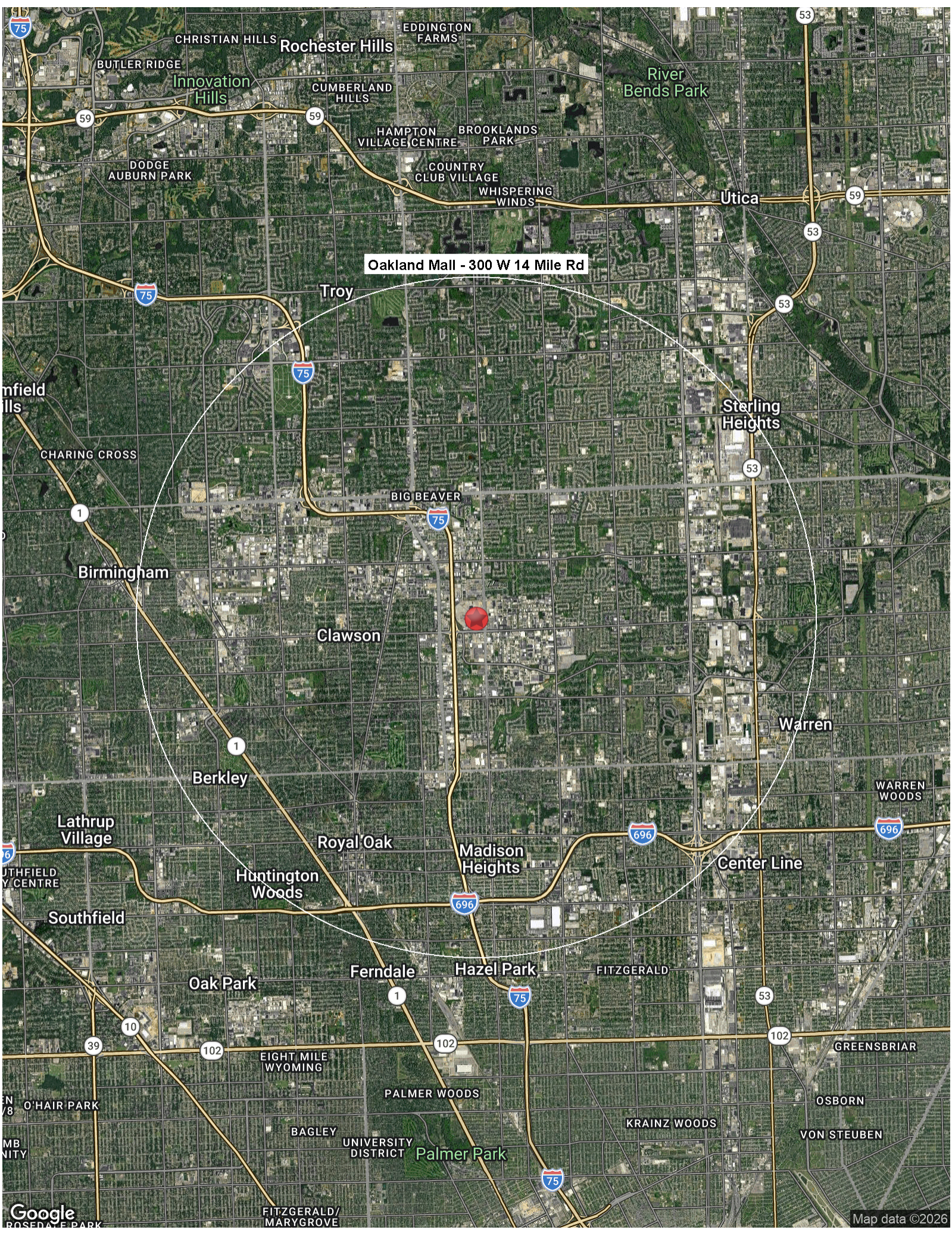
MSA	3 / 5
State	8 / 11
USA	157 / 392

Zip Codes - Top areas of visitor origin

Home	1	48310 - 14%
	2	48071 - 12%
	3	48083 - 11%
Work	1	48083 - 18%
	2	48310 - 13%
	3	48071 - 10%

Demographics - 5 mi radius

2025 Population	298,083
2030 Population	296,576
% Population Change 2025-2030	-0.5%
2025 Adult Population Age 18+	242,801
2025 Population Age 0-19	20.36%
2025 Population Age 20-35	22.82%
2025 Population Age 35-50	19.75%
2025 Population Age 50-65	18.58%
2025 Population Age 65+	18.49%
2025 Population Hispanic	10,459
2025 Population Male	148,927
2025 Population Female	149,157
2025 Households	129,832
2025 Median Household Income	\$94,925
2025 Average Household Income	\$117,817



Oakland Mall - 300 W 14 Mile Rd

